

Julieth Fajardo

Product Designer

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Experience

IRCC, Journey labs • UX Designer

Jan 2021 - Present

- End-to-End UX driven solution through delivering user research, user flows, wireframes, designing user interfaces and creating prototypes for new product. Iterating designs based on business requirements, technology constraints, and user feedbacks.
- Led and planned validation, application view and document upload features from beginning to tech hand off and QA audits.

Cherry On Tech • Product Designer/Co-Founder

Jun 2020 - Present

- Created the product concept and recruited co-founders.
- Responsible for overseeing the administration, programs and strategic plan of the organization. Other key duties include fundraising, marketing, and community outreach.
- Conducted research, creating information architecture, content strategy, designing sketches, flow diagrams, wireframes, and mockups.

Freelancer

Feb 2021- Present

- Provided UX audits, design strategy, creative direction, building responsive web/mobile designs, and branding.
- Conducted market research, built hi-fi prototypes, delivered user-centric, and build with non-coding tools end-end websites for multiple clients.

Education

BrainStation • UX Design Diploma

Apr 2020 - Jun 2020

HmntyCntrd • Human centre Master class

Jan 2021 - Mar 2021

Light House Labs • Front end Developer course

Mar 2022 - Jun 2022

Tools

Figma • Sketch+Invision • POP
• Photoshop • Azure • Github • Zeplin,
Notion • Trello • Optimal Workshop

Skills

Design

Strategy and vision presentations • User flows • Wireframes and mock ups • Style guides and pattern library

Prototyping

Rapid prototyping using Figma • Interactive flow with HTML/CSS

Research

Data analysis • Surveys • Card sorting • User interviews • Task analysis and persona hypothesis

Collaboration

Planning and organizing workshops and virtual events • Facilitating design critiques • Leading and developing process between different stakeholders

Passion projects

YouTuber and content creator

I share about my experience of becoming a UX designer, how I changed careers and fields, but most importantly how I successfully did it.

ADPlist mentor

Mentored almost 60 people regarding UX Design, career and personal development, Portfolio reviews.

UX Untamed Podcast host and content creator

From finding guests, planning and preparing episode topics and interview questions, to editing and posting episodes in different platforms.